

Press Release

PHTS signs Germany wide care contracts with BKK ESSANELLE and BKK Merck

Tel Aviv/Zurich, 24 April 2007 – SHL Telemedicine Ltd. (SWX:SHLTN), a leading provider and developer of advanced personal telemedicine solutions, is pleased to announce that its wholly owned German subsidiary PHTS Telemedizin has closed two contracts with public health insurance companies for the provision of telemedicine services for their chronically ill heart patients. BKK ESSANELLE based in Augsburg chose PHTS Telemedizin as its telemedicine provider while BKK Merck based in Darmstadt joined the integrated care telemedicine contract existing with TAUNUS BKK. The goal of these co-operations is to improve the quality of care and quality of life for chronically ill heart patients and at the same time achieve better cost-efficiency.

The Germany wide health insurance company BKK ESSANELLE attends for approximately 400,000 insured. BKK ESSANELLE covers employees of numerous well-known companies from the chemical industries, biotechnology and mechanical engineering sectors such as the Essanelle Hair product Group, Henkel, Schering, MAN and Rhine metal. BKK Merck is the public health insurance company of the pharmaceutical company Merck based in Darmstadt.

SHL's subsidiary in Germany, PHTS Telemedizin, through its monitoring centre based in Dusseldorf, will provide the insured of BKK ESSANELLE and BKK Merck suffering from serious heart illnesses (NYHA phases II-IV) with improved care, control of medication and other services, around the clock.

Eyal Lewin, Managing Director of PHTS, comments: "These contracts underline the confidence that renowned organisations put in PHTS. Also, they show how German healthcare insurers increasingly use telemedicine solutions to achieve better care for their insured together with improved cost effectiveness – i.e. a reduction of hospital admissions and hospitalisation days – when treating heart patients in our monitoring centre."

About SHL TeleMedicine

SHL TeleMedicine Ltd. is a leading provider and developer of advanced personal telemedicine solutions to individuals and to the healthcare community. As a provider of remote health services in cardiology and in other medical areas, SHL maintains business operations in the US, Europe and Israel. SHL is listed on the SWX Swiss Exchange, symbol SHLTN. For more information see www.shl-telemedicine.com.

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